



NOVEMBER 14th, 15th and 16th

09:30AM to 6:00PM

Warehouse 1B

Região Portuária, Rio de Janeiro

Register on:  
<https://www.symppla.com.br/evento/conexao-2030/2721351>

## Programme

Day 1 | 14 of november (Thursday)

### OVERVIEW



Time	Activity
09:30AM - 10:30AM	REGISTRATION
10:30AM - 12:00PM	<p>INSTITUTIONAL SPEECHES AND OPENING CEREMONY</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Cláudio Castro, Governor of the State of Rio de Janeiro</li> <li>Márcio Macedo, Minister of State for the General Secretariat of the Presidency of the Republic;</li> <li>Ana Cláudia Rossbach, Under-Secretary-General of the United Nations and Executive Director of UN-Habitat</li> <li>Bernardo Rossi, Secretary of Environment and Sustainability of the Government of the State of Rio de Janeiro</li> <li>Adilson Faria, Secretary of Planning and Management of the Government of the State of Rio de Janeiro</li> <li>André Português, Mayor of Miguel Pereira and President of the State Association of Municipalities of Rio de Janeiro - AEMERJ - representing the mayors.</li> </ul>
12:00PM - 2:00 PM	LUNCH

### STAGE 1 – “CONEXÃO”



Time	Activity
2:00PM - 3:00PM	<p>ROCINHA INNOVATION PARK – PISTA</p> <p>Moderator: José Alberto Sampaio Aranha</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Rocinha and its innovation principles, with José Alberto Sampaio Aranha - ANPROTEC advisor;</li> <li>Sustainable Waste Management Hub, with José Maria de Mesquita Jr., Luciana Tristão, Marcos Albuquerque and Mariana Mala;</li> <li>Cases from Rocinha's PISTA, with Marcos Braz da Cruz (Rocinha Film Academy), Marcelo Santos (Oleo no ponto and Biosabão do Morro) and Carlos Junior (Carteiro Amigo Express);</li> <li>MCTI impact program, with Sheila Oliveira Pires, director of support for MCTI innovation ecosystems;</li> <li>SEAS impact program, with Ana Asti Undersecretary for Water Resources and Sustainability at the Secretariat of Environment and Sustainability of the Government of the State of Rio de Janeiro.</li> </ul>
3:00PM - 4:00PM	<p>IMPACT ENTREPRENEURSHIP: COLLABORATION BETWEEN THE DIFFERENT PLAYERS IN THE ECOSYSTEM TO TRANSFORM CHALLENGES INTO SUSTAINABLE OPPORTUNITIES.</p> <p>Moderator: Fernanda Curdi - Secretary for Economic Development, Industry, Trade and Services - SEDEICS</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Lucas Ramalho Maciel - Director of New Economies at MDIC</li> <li>Sergio Malta, Development Director at Sebrae Rio</li> <li>Guilherme de Oliveira Santos - Advisor to FAPERJ's Technology Directorate</li> <li>Inessa Salomão - Director of the Observatory of Social and Environmental Impact Business in Rio de Janeiro and Prof. Dr. at Cefet RJ</li> <li>Bruna Amaral - Executive Director of Toti Diversidade</li> </ul>
4:10PM - 5:00PM	<p>POSITIVE NATURE AND RESILIENCE OF COASTAL ZONES</p> <p>Organizers: Climate Champions (UNFCCC), Government of the State of Rio de Janeiro, International Coalition of Sustainable Infrastructure (ICSI).</p> <p>Moderator: Braulio Díaz, LAC Manager, Climate Champions Team</p> <p>Objective: <i>By bringing together diverse perspectives, such as decision-makers, academia and representatives from various sectors, this roundtable will have a special focus on integrating the resilience and nature-positive engineering agendas in the maritime sector and coastal zones by presenting inspiring multi-actor working initiatives for coastal protection and adaptation (especially for coastal communities, e.g. cities, towns and small island developing states), ports and maritime transportation.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Ana Asti Undersecretary for Water Resources and Sustainability at the Secretariat of Environment and Sustainability of the Government of the State of Rio de Janeiro.</li> <li>Caio Cunha, Aquí Port</li> <li>Gonzalo Muñoz, UN Climate Change High Level Champion COP25</li> <li>Giovanni Nóbrega Marinho - Superintendent of the Union's Assets in Paraíba</li> <li>Luis Cesar Fonseca - Superintendent of Strategic Management, Docas Rio</li> <li>Patrícia Furtado, Acqua Mater, Representative of O2O.</li> <li>Savina Carluccio, Executive Director of the International Coalition for Sustainable Infrastructure, ICSI</li> </ul>
5:10PM - 6:00PM	<p>BUSINESSWOMEN IN A GLOBAL CONTEXT: STRATEGIES FOR SUCCESS</p> <p>Opening Ceremony:</p> <ul style="list-style-type: none"> <li>Heloisa Aguiar, Secretary of State for Women</li> <li>Fernanda Curdi, State Secretary for Economic Development, Industry, Trade and Services</li> </ul> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Miriam Ferraz - International Business Coordinator at Sebrae-RJ (Lecture "Business without borders: A guide for entrepreneurs who want to export");</li> <li>Andréa Carvalho, Partner and co-founder of the company Papel Semente.</li> </ul>

### STAGE 2 – “INOVAÇÃO”



Time	Activity
2:00PM - 2:50PM	<p>OPENING PANEL: INNOVATION CLUSTERS AND CLIMATE RESILIENCE - LESSONS FROM BRAZIL, ARGENTINA, SOUTH AFRICA, DENMARK AND THE UNITED KINGDOM</p> <p>Moderator: Tathiana Colturato, Strategic Cooperation and Innovation Advisor, Greennova</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Maria Dominguez, Vice-President, Greennova Hub</li> <li>Mike Mulcahy, CEO, Green Cape</li> <li>Henrik Jensen, COO, Clean</li> <li>Rodrigo Espinosa, President, BQS Green Tech Cluster</li> <li>David Hutchinson, Director, Greentech South, UK</li> </ul>
3:00PM - 4:05PM	<p>SUCCESSFUL COOPERATION CASES</p> <p><b>Case 1:</b> Industrial symbiosis: transformation of industry and the labor market (15')</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Fernanda Candeias, President of Aedin and Director of the Ternium Institute</li> <li>Carina Gargalo, Researcher and Sustainability Specialist, Technical University of Denmark (DTU)</li> <li>Lisbeth Randers, Head of Administration, Kalundborg Symbiosis</li> <li>Michael Christensen, Absalon University College</li> </ul> <p><b>Case 2:</b> Sewage Treatment Solutions - The case of Wats Guys (15')Speakers</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Jes Vollertsen, Aalborg University</li> </ul> <p><b>Case 3:</b> Sustainable urban parks for resilient cities (30')</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Bettina Hauge, Senior Researcher, Head of Delegation DTU Sustain</li> <li>Thorsteinn Svanur Jónsson, Klappir</li> <li>Oliver Bahner, Rootzone</li> <li>Cláudio Guarcello, Executive Director, Orla Villa Lobos</li> </ul>
4:05PM - 4:55PM	<p>PANEL: ESG AS AN ENGINE FOR SUSTAINABLE GROWTH</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Isabelle Broddén, Business Development Leader, Klappir</li> <li>João Bernardo Casali, LATAM Leader at NATIVA and Co-Chair of Sistema B International</li> <li>Leonardo Soares, Institutional and Corporate Affairs Director, Igua</li> </ul>
5:00PM - 5:50PM	<p>PANEL: INNOVATIVE AND TECHNOLOGICAL SOLUTIONS FOR MARITIME SUSTAINABILITY AND CONSERVATION OF OCEAN RESOURCES</p> <p>Moderator: Thaiza Reis, Innovation Project Manager, Beta-i Brasil</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Tin Muskardin, Technology Manager, OceanPact</li> <li>Alexandre Fernandes, Viva Água Guanabara Movement</li> <li>Rafael Franco, CFO TideWise</li> </ul>

### WORKSHOPS

Time	Activity
1:00PM - 3:00PM	<p>BIOREGION OF THE GUANABARA REGION: THE JOURNEY TOWARDS A REGENERATIVE BIOECONOMY (SECRETARIAT OF ENVIRONMENT AND SUSTAINABILITY OF THE GOVERNMENT OF THE STATE OF RIO DE JANEIRO - SEAS, BOTICÁRIO GROUP FOUNDATION, VIVA ÁGUA MOVEMENT, SINAL DO VALE INSTITUTE, EUROCLIMA GIZ)</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Thaís Corral, Founder of Sinal do Vale and co-chair of the Advisory Board of the UN Decade of Ecosystem Restoration;</li> <li>Thiago Valente, Representative of the Boticário Group Foundation / Viva Água movement</li> <li>Marie Ikemoto, Representative for Climate Change and Biodiversity Conservation at the Secretariat for the Environment and Sustainability (SEAS)</li> <li>Holger Kulhe, Policy Advisor Strategic Knowledge Partnerships GIZ, coordinator of the G20 T-20 Forum.</li> </ul>
3:00PM - 5:00PM	UN HABITAT MEETING

