



NOVEMBER 14th, 15th and 16th

09:30AM to 6:00PM

Warehouse 1B
Região Portuária, Rio de Janeiro

Register on:
<https://www.sympla.com.br/evento/conexao-2030/2721351>

Programme

Day 3 | 16 of november (Saturday)

OVERVIEW



Time	Activity
10:00AM - 10:30AM	KEYNOTE SPEAKER Rene Silva, Voice of the Communities.

STAGE 1 - "CONEXÃO"



Time	Activity
10:30AM - 11:30AM	THE BLUE ECONOMY AND SUSTAINABLE DEVELOPMENT. Moderator: Ana Asti, Undersecretary for Environment and Sustainability of the Government of the State of Rio de Janeiro. <i>Speakers:</i> <ul style="list-style-type: none"> Marcelo Felipe Alexandre, Deputy Undersecretary of Marine Economy – SEENEMAR/GOV RJ and Executive Secretary of CEDEMAR – State Commission for the Development of the Marine Economy. Bruno Sasson, Director of Sanitation at the Rio Metrópole Institute - IRM Ricardo Gomes, Mar Urbano Institute Adriana Bocaiúva, General Coordinator of the Fluminense Forum of River Basin Committees Bianca Cardoso, ESG Coordinator of the Christ the Redeemer Archdiocesan Sanctuary Ivana Junqueira, Strategic Regulation Manager - Igua Saneamento
11:40AM - 12:30PM	STRATEGIES FOR TACKLING MARINE LITTER. Moderator: Mariana Maia, Superintendent of Solid Waste and Circular Economy at SEAS/GOV RJ. <i>Speakers:</i> <ul style="list-style-type: none"> Alexander Turra - UNESCO Chair Isabelle Oliveira - SEAS RJ Keila Ferreira - City Hall of Arraial do Cabo Beatriz Verçosa - Itaipu Marine Extractive Reserve
12:30PM - 2:00PM	LUNCH
2:00PM - 3:00PM	FREE TIME
3:10PM - 4:00PM	THE ENERGY TRANSITION AND SUSTAINABLE DEVELOPMENT. Organizers: SEENEMAR Moderator: Carolina Oliveira, Superintendent of Energy Efficiency and Gas at the State Secretariat for Energy and Marine Economy, and Coordinator of the Government Program for Sustainable Corridors. Board Member of the current State Council for Women's Entrepreneurship of Rio de Janeiro. <i>Speakers:</i> <ul style="list-style-type: none"> Talita Martins - CEO of Equos ESG Consulting Monique Riscado - PSR - Energy Consulting and Analytics Tatiane Braga - Energy and New Business Manager at Ecoflex Trading Energy & Logistics Cristiane Accioly - Planning and Control Manager for Renewable Energy Projects at Petrobras
4:10PM - 5:00PM	FOOD AND NUTRITION SECURITY. Moderator: Cláudia Cruz - Coordinator of SISAN Management. <i>Speakers:</i> <ul style="list-style-type: none"> Victor Hugo Miranda - Superintendent of State Food and Nutrition Security Margarete Carvalho Teixeira - (Union of Associations and Cooperatives of the State) UNACOOOP Telma Castelo Branco - Representative of the State Council - CONSEA-RJ

STAGE 2 - "INOVAÇÃO"



Time	Activity
10:30AM - 11:20AM	SOCIAL ENGAGEMENT AND INNOVATION FOR RESILIENCE: RENEWING FISHING IN GUANABARA BAY. <i>Speakers:</i> <ul style="list-style-type: none"> Maria Accioly, Circular Economy Specialist, BV Rio Institute Pedro Succar, BV Rio Institute Representatives of fishing communities partnering in the project
11:30AM - 12:20PM	PANEL: FROM RESEARCH TO MARKET – TRANSFORMING SCIENTIFIC PROJECTS INTO SUCCESSFUL BUSINESSES. Moderator: Mônica Vianna, President, RISE Institute/Scientific Business Network. <i>Speakers:</i> <ul style="list-style-type: none"> Maysa Zardo, Partner, MCZ Advocacia Thais Balbi, Managing Partner, EVVIVA Planet
12:30PM - 1:30PM	WASTE SOLUTIONS AND VALUATION: CIRCULAR ECONOMY AND PUBLIC POLICIES FOR RECYCLING. Moderator: Pedro Ortolano, Operations Manager, Águas do Rio. <i>Speakers:</i> <ul style="list-style-type: none"> Celso Sathler, Co-founder and Marketing Director, Zero Esgoto Bianca Peres Pinto, CEO, Carbonair Energy Franco Vernazza, Business Development Director, Aquapower
1:30PM - 2:20PM	PANEL: PRESENTATION OF THE SUSTAINABILITY CASE AT PITUAÇU WATERFRONT, SALVADOR / BA. Moderator: Guilherme Borges, VP, Orla Brasil <i>Speakers:</i> <ul style="list-style-type: none"> Berit Charlotte Kaee, Senior Researcher and Project Coordinator, University of Copenhagen Augusto Sales, FGV/EBAPE Ivan Paiva, Secretary of Sustainability and Resilience, City Hall of Salvador
2:30PM - 3:30PM	INNOVATION PANEL Case 1: Evviva Planet <ul style="list-style-type: none"> Thais Balbi, Sócia-gerente, EVVIVA Planet Case 2: Biosector <ul style="list-style-type: none"> Lucas Faveri, Biosector Case 3: MULTI9 PLANEJAMENTO INTEGRADO <ul style="list-style-type: none"> Bruno Balarini, Proprietário MULTI9 PLANEJAMENTO INTEGRADO
3:30PM - 4:20PM	SOCIAL TECHNOLOGIES: INNOVATION FOR THE BENEFIT OF SOCIETY. <i>Speakers:</i> <ul style="list-style-type: none"> Felipe Addor, Assistant Professor, Interdisciplinary Center for Social Development, Federal University of Rio de Janeiro (NIDES/UFRJ) Student Representatives, Interdisciplinary Center for Social Development, Federal University of Rio de Janeiro (NIDES/UFRJ) Pedro Mota Di Filippo, Director of Industry, Energy, Technology, and Innovation, CODEMAR
4:20PM - 4:40PM	SUCCESSFUL COOPERATION CASES Case 1: Low Carbon District in the City of Rio de Janeiro. <i>Speaker:</i> <ul style="list-style-type: none"> DDaniel Mancebo, Planning Office (EPL), City Hall of Rio de Janeiro.

